



GET OUTDOORS FITNESS



IS PROUD TO PRESENT THE

POTTSBURG

DISTANCE CLASSIC

JACKSONVILLE, FL

SUNDAY MARCH 10 2024

ABOUT THE RACE

The PDC marks an early season opener for the 2024 paddle race season, putting Jacksonville in the unique position to receive the attention of the competitive paddling community locally and internationally.

Now in our second year, we attract a variety of local and non-local participants, and we are currently on track to sell out the event by mid-February. At full capacity, the race will host between 60 and 80 paddlers in addition to their friends, family, spectators, and vendors.



PHILANTROPIC GOALS

1

Directly benefit the family of beloved local paddler Eiffel Gilyana, who passed away in an accident in December 2023. Eiffel's family will receive a portion of race proceeds and 100% of cash donations

2

Support Task Force Hydro 1 in their mission to provide therapeutic watersports and related activities to veterans, active military, and first responders. The PDC will host a silent auction and proceeds will remain 100% with TFH1.

3

Provide a recruitment venue free of charge to our growing dragon boat team for breast cancer survivors. Our fearless breast cancer paddlers will be joining G.O. Fitness' Duval Dragons as they organize their nonprofit organization.



provides **high-value** marketing opportunities for sponsors like **YOU!**

MANY WAYS TO HELP

FINANCIAL SUPPORT

DEFRAYS DIRECT COSTS

- > race shirts
- > swag bags
- > safety equipment
- > course preparation

ITEM/SERVICE DONATIONS

PROVIDES INDIRECT FINANCIAL SUPPORT TO

TASK FORCE HYDRO I*

*A registered 501(c)3 nonprofit organization

CASH DONATIONS

DIRECTLY BENEFITS THE FAMILY OF EIFFEL GILYANA

MANY WAYS TO BENEFIT

PLATINUM

\$250+

Large logo on race shirts + print advertising

Item placement in race bags

Standalone social posts (2) + tags

(2) free race entries

GOLD

\$150+

Large logo on race shirts + print advertising

Item placement in race bags

Standalone social post + tags

(1) free race entry

SILVER

\$100+

Small logo on race shirts and printed advertising

Item placement in race bags

Shared sponsor social post + tags

BRONZE

\$50+

Business name on race shirts and printed advertising

Item placement in race bags

Shared sponsor social post + tags

FRIENDS OF EIFFEL

\$25+

Business name on printed advertising

Item placement in race bags

Shared sponsor social post

Tent space at the race venue is also available for purchase.
Email gofitnessjax@gmail.com for details